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MORENO 1491

(1093) C.A.B.A., BUENOS AIRES, ARGENTINA

### 1980

South American
launching of
FAGOR
ELECTRODOMÉSTICOS



### 1988

BYD SRL launching as Black & Decker official distributor



### 1991

Official importer of Black & Decker INC. USA



## 1999

Latin America Consultancy, Arcelik, Beko



### 2000



BYD SUDAMERICANA official distributor







GEORGE FOREMAN GRILL™



Russell Hobbs

REMINGTON

#### 2010

Opening of own premises and warehouse



## 2012

Official distributor of

STANLEY.

### 2013

Dubai brand launching



## 2014

Incorporation of ATMA and Whirlpool





## **VISION**

To cement long-term and friendly relationships with the Global Community, Environment, Clients and Providers based on mutual respect, reliability and values.

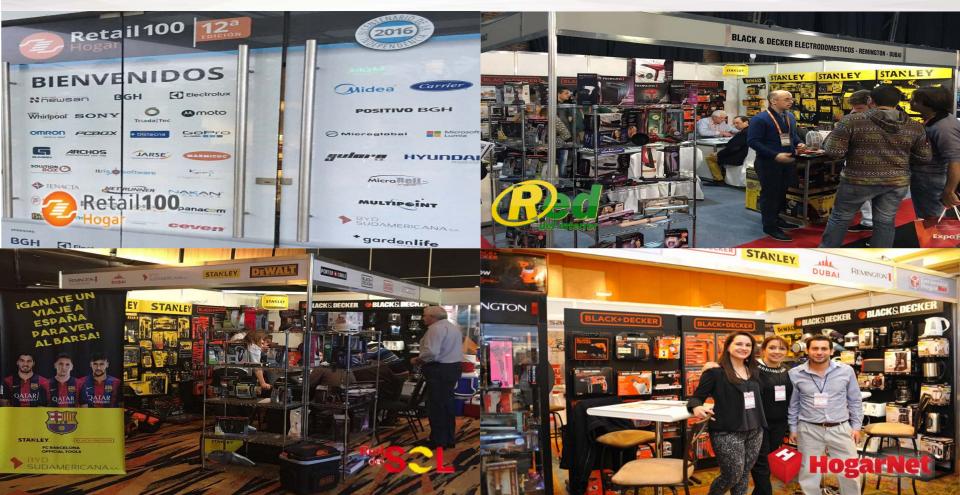
## **COMPANY**

3rd generation in the home appliance and hardware business, with commercial coverage and post sales service throughout the country.



## **EVENTS**





## BLACK+DECKER

Screwdrivers

Drills

Saws

Sanders Specialty Tools

Impacts

Lasers + Levels

**Hand Tools** 

Workbenches

Ladders

How-To Books

**Heat Guns** 

Portable Lighting

Car Care

Portable Power

Vehicle

Maintenance

Garage Storage

Toys

String Trimmers

Lawn Mowers

Blower Vacs +

Sweepers

Edgers

Hedge Trimmers

Woodcutting

Powered

Gardening Tools

Upright Vaccums

Hand Vacuums

Stick Vacuums

Steam Cleaners

Scrubbers

Non-Powered Cleaning

Air Care

Laminators

Lamps

Small Appliances





Air Tools

Apps, Books and Courses

Automotive

Compressors

**Construction Heaters** 

**Cordless Tools** 

Drills

**Dust Management** 

Fasteners and Accessories

Fastening

Generators

Grinders

Hammers and Hammer Drills

**Hand Tools** 

Ladders

Lasers, Instruments and Levels

Metal Working

Nailers

**Outdoor Power Equipment** 

**Power Tools** 

**Pressure Washers** 

Safety Products and Workgear

Saws

Storage and Security

Tile Saws

Woodworking



# STANLEY.

Apps and Books

**Automotive Tools** 

Compressors

**Demolition Tools** 

Flashlights and Worklights

Finishing Tools

**Garden Tools** 

Generators

Hammers

Knives and Blades

Ladders

**Laser Tools** 

**Layout Tools** 

Measuring Tools

Personal Protective Equipment

**Power Tools** 

Paint Applicators

Saws

Sawhorses

Snips, Pliers and Wrenches

Staplers

Tool Storage

Wet Dry Vacs

Welding Equipment

Woodworking



## PORTER **CABLE**.

**Band Saws** 

**Batteries and Chargers** 

Belt/Disc Sanders

Circular Saws

Compressors

Dovetail and Joinery

**Drill Presses** 

Drills

**Fasteners** 

Grinders

Generators

Heat Guns

Impact Drivers

Jigsaws

Laminate Trimmers

Nailers

Oscillating Multi Tools

**Planers** 

Polishers

Reciprocating Saws

Routers

Sanders

Scroll Saws

Stationary and Specialty Tools

**Table Saws** 



## BLACK+DECKER

**BAKEWARE** 

COFFEE + TEA

COOKING

**COOKWARE** 

**FOOD PROCESSORS** 

**JUICERS** 

**TOASTERS** 

**CLASSIC IRONS** 

**DIGITAL IRONS** 

STEAM IRONS





## **GEORGE FOREMAN GRILL**

GRILLS









TOASTERS

COFFEE MAKERS

KETTLES













# REMINGTON

**SHAVERS** 

**TRIMMERS** 

HAIR CARE

**CURLING IRON** 

HAIR DRYERS

**FLAT IRONS** 

**EPILATORS** 

**BIKINI GROOMING** 

iLIGHT® FACE AND BODY HAIR REMOVAL





**BARBECUE** 

**HEATER** 



# **LYMIZ**

**BAKEWARE** 

**COOKWARE** 

**FOOD PROCESSORS** 

**JUICERS** 

**TOASTERS** 

**IRONS** 

**COFFEE MAKER** 

COFFEE + TEA

**VACUUM CLEANER** 

**AIR CONDITIONER** 





**WALL OVENS** 

**COOKTOPS** 

**MICROWAVES** 

**FREEZERS** 

**SMALL REFRIGERATOR** 







